

Jehcy Adorna



📞 +63 961 237 6871 ✉️ jehcy@jezz.work

Website: <https://www.jezz.work/> 🌐 [Portfolio Link](#) 🔗 [Other Projects](#) 🔗 [LinkedIn Profile](#)

Location: Remote

Role Focus: AI Design Engineer · Product Design · Frontend Engineering · AI-assisted Development

Professional Summary

AI Design Engineer with **10+ years of experience** spanning product design, frontend engineering, and technical product leadership. Passionate about transforming ideas into production-ready applications using **AI-assisted development, modern design systems, and rapid prototyping. Experienced in building AI, SaaS, and Web3 products** while collaborating closely with founders, designers, and engineers to deliver scalable user experiences from concept to launch.

Professional Experience

Nevyo

AI Design Engineer

Dec 2025 – Jul 2026 | Remote

Overview

Worked as an AI Design Engineer responsible for designing and rapidly developing AI-powered products using Claude. Led the complete product lifecycle—from user research and UX design to AI-assisted implementation, design systems, and marketing websites.

Core Responsibilities

- Designed and developed production-ready web applications using Claude Code.
- Designed and built high-converting marketing websites for multiple products.
- Created and maintained scalable design systems across web and mobile applications.

- Migrated implemented UI back into **Figma** to keep design files synchronized with production.
- Managed end-to-end user flows, product journeys, and feature planning using **FigJam**.
- Collaborated with founders and stakeholders to rapidly prototype, validate, and ship new products.
- Established AI-assisted workflows that significantly reduced design and development time.

Key Projects

CycleIQ

Recycling Operations Management Platform (Web App)

- Designed and developed the complete platform using Claude AI.
- Built dashboards for recycling centers to manage collections, inventory, processing, and reporting.
- Created reusable UI components and responsive interfaces.
- Documented product flows and design systems in Figma and FigJam.

Dloop for Business

Vendor Management Platform (Web App)

- Designed and developed the business portal supporting the Dloop ecosystem.
- Built vendor onboarding, pickup scheduling, inventory management, and analytics dashboards.
- Designed operational workflows and reusable design components.
- Maintained production designs in Figma for future iterations.

Dloop Mobile

Consumer Mobile Application

- Designed and developed the mobile application experience.
- Created pickup booking, rewards, and recycling journey flows.
- Ensured design consistency between mobile and web products.
- Managed complete user journeys and interaction flows in FigJam.

Marketing Websites

- Designed and developed marketing websites for Nevyo products.
- Optimized landing pages for user acquisition and product launches.
- Maintained reusable marketing components and visual systems across projects.

Hub.xyz

Technical Project Manager — Nov 2024 – Nov 2025 | *Remote*

At Hub.xyz, I manage the full lifecycle of several AI + Web3 initiatives, aligning product design, engineering, and marketing to ensure timely, high-quality releases.

Core Responsibilities

- Lead **end-to-end product management** — roadmaps, sprints, QA, and release cycles across multiple product lines.
- Conduct **UI/UX QA** for design systems, interaction flows, and feature readiness.
- Oversee coordination between designers, engineers, and founders to maintain technical clarity and visual consistency.
- Manage distributed teams across web, desktop, and mobile environments using agile workflows.

Key Projects & Achievements

HUB AI — Social AI Platform & Go-To-Market Launch

- Served as **Project Manager + QA Lead**, overseeing product delivery from prototype to production.
- Executed GTM strategy that expanded the community from **30K** → **300K + members** across X, Discord, Telegram.

HUB Creator App — Creator & Client Marketplace (Development)

- Spearheaded design prototyping and feature definition for a matchmaking marketplace connecting Web3 creators and clients.
- Designed user flows and dashboards for both creator and client sides; currently guiding MVP implementation with the engineering team.

TrendMine App — Cross-Platform AI + Data Application (Ongoing)

- Managing a multi-platform ecosystem (**Web App, Desktop App, Web Extension, Mobile App**).
- Introduced standardized design systems and QA procedures to maintain consistency across platforms and reduce delivery delays.

HUB Data — B2B Enterprise Admin Platform (In Progress)

- Oversees design and development of **Admin UI and workflow architecture** for Hub's B2B data platform.
 - Attracted early enterprise interest from major tech and data firms through live demos and integrations.
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Alpha Stack Ventures

Director of UX/UI Design | Consultant — Apr 2024 – Mar 2025 | Remote

- Directed design and brand strategy for Web3 startups under Alpha Stack's venture portfolio.
- Managed cross-functional teams to build scalable UX systems and brand identities.
- Aligned marketing and engineering workflows for consistent go-to-market messaging.

Project — Sphinx Protocol (4 months) *Team Effort*

- Expanded X community from ~1.5K → **30K +**; Telegram from ~500 → **10K +**.
- Generated **35K + verified testnet sign-ups** via optimized onboarding flows.
- Established new brand identity, website, and documentation design.
- Sustained ~ **60% organic retention** months after campaign end.

Project — Tux Wallet (Re-launch Campaign) *Team Effort*

- Revived a 2-year inactive account (~ 20K followers) with no marketing plan.
 - Achieved **8K + new followers in 2 months** and 229% engagement growth.
 - Increased average post views from ~ 100 → ~ 4K; preparing Telegram & Discord expansion.
 - Established new brand identity, website, and documentation design.
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Supra Oracles

Technical Project Manager — 2021 – 2022 | Remote

- Joined as one of the **first 20 employees**, helping scale Supra from startup to multi-chain oracle provider.
- Managed Data Dashboard, Bridge App, and Block Explorer projects across 20 + blockchains.

- Managed and mentored front-end and blockchain team from 3 → 15 members.

Key Results

 TVL exceeded **\$650 M**  **120K active addresses**

 **700K + transactions/day**  Community grew to **1.3M + members**

TV Asahi

Product Designer / Consultant — *Jun 2023 – Nov 2023 | Tokyo, Japan*

- Designed the **Fuzic Music Platform** UX and visual identity.
 - Built a comprehensive design system for scalable multi-device deployment.
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Skillspire

Product Manager — *Feb 2023 – Sep 2023 | Bellevue, WA (Remote)*

- Led bootcamp product strategy and curriculum development.
 - Integrated student data analytics to boost engagement and placement rates.
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Jezz.io

Freelance UI/UX Designer — *2016 – 2021 | Remote*

- Delivered Webflow and WordPress solutions for Web3 and e-commerce clients.
 - Created custom Shopify – Webflow hybrid stores and marketing pages.
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Koh Advertising

Senior Web Designer / Front-End Developer — *2011 – 2020 | Hybrid*

- Designed and developed campaign websites for regional brands.
 - Conducted UX tests and performance optimizations.
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7th Media Digital

Front-End Developer / Web Designer — 2009 – 2011 | *Makati, Philippines*

- Built responsive marketing sites and interactive visuals for clients.
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Key Strengths & Tools

Leadership & Process: Agile · Scrum · Sprint Planning · Stakeholder Alignment · Cross-Team Communication

Product & Design: UX Strategy · Wireframing · Prototyping · Design Systems · User Research

Web3 Expertise: Blockchain Dashboards · dApp UX · Wallet Integration · Smart Contract Coordination

Development Stack: HTML · CSS · JS · Webflow · WordPress

Collaboration Tools: Figma · Notion · Jira · Miro · Zeplin · Slack · GitHub

AI & Automation: ChatGPT

Education

Bachelor of Computer Science
